FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00050701 **Type of Permit:** STILL **Release Date:** 03/23/2012

Production Company NEED 'EM PRODUCTIONS

Insured Company Name NEED 'EM PRODUCTIONS

Contact Phone No. 1 323-363-4600
Contact Phone No. 2 310-740-4370
Fax 323-337-8318
Address 10808 NE SKIDMORE ST
PORTLAND, Oregon 97220

Production Title ADIDAS

Type of Production Still Photo

Producer Sarah Gersbach

Director Atiba Jefferson

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Tim Overbeck

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 323-363-4600
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number S00050701
Production Company NEED 'EM PRODUCTIONS
Insured Company NEED 'EM PRODUCTIONS
Production Title ADIDAS

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Address 1750 Vine St, Los Angeles, CA, 90028

Location Type Office Building

Location Description LA CITY/CAPITOL RECORDS

Film Dates 3/26/2012 - 3/26/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document 50701 - ADDIDAS - AGENT.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	4
Crew	10
Spot Check	1

Filming Activities Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** F3

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location
Parking Notes
Capitol records parking lot

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Need'Em Productions / Sarah Gersbach ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 2/7/2012

Need'Em Productions
Name of Principal (i.e. company name) (Please Print)

Representative's Signature

Sarah Gersbach
Representative's Name (Please Print)

Producer
Representative's Title (Please Print)

6536 N Campbell Ave
Portland OR 97217
Principal's Mailing Address (Please Print)

323-363-4600
Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT